



FARMERS CELEBRATE EARTH DAY, EVERY DAY

ENVIRONMENTAL SUSTAINABILITY PRESENTATION RUBRIC

Area	4 Points	3 Points	2 Points	0-1 Points
Identify the problem the award winner addressed.	Problem is identified, clearly explained and summarized sufficiently.	Problem is identified, but either not clearly explained or not summarized sufficiently.	Problem is not clearly identified or not summarized.	Little or no attempt
Explain the causes of the problem being addressed.	Presentation clearly identifies the causes of the problem being addressed.	Presentation identifies some causes but is lacking some clarity, detail or explanation.	Presentation identifies at least one cause of the problem being addressed.	Little or no attempt
Describe the negative effects of the problem being addressed.	Presentation clearly identifies the negative effects of the problem being addressed.	Presentation identifies some negative effects but is lacking some clarity, detail or explanation.	Presentation identifies only one negative effect of the problem being addressed and/or does not explain it.	Little or no attempt
Sustainability Awareness	Presentation demonstrates a clear understanding of sustainability issues in farming, production, or supply chain.	Presentation demonstrates a somewhat clear understanding of sustainability issues in farming, production, or supply chain.	Essay mentions sustainability but does not make a clear connection about its importance.	Little or no attempt
Presentation Format	Presentation is well organized and engaging, with no obvious errors.	Presentation is well organized and engaging, with few errors.	Presentation is not well organized and contains multiple errors.	Little or no attempt.